

University of Pretoria Yearbook 2019

Entrepreneurship 323 (OBS 323)

Qualification Undergraduate

Faculty of Economic and Management Sciences

Module credits 20.00

Prerequisites Admission to the examination in OBS 313. Only available to BCom (Entrepreneurship)

students

Contact time 3 lectures per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 2

Module content

*Only for BCom (Entrepreneurship) students

Advanced entrepreneurship. Exponential growth orientation and entrepreneurial venturing alignment. Business plan for growth: design, formulation and presentation. Financing options and modelling for the entrepreneurial venture towards fast growth.

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